



# Strategic Plan

2020-2024



# Vision, Mission & Guiding Principles

By developing deepened and expanded programs, increasing capacity, and focusing on partnerships and advocacy, our clients will be exposed to services that will help them become self-reliant.

## OUR MISSION



Equitable access to nutritious food today, while building a food secure tomorrow.

## OUR VISION



Open Heart Kitchen will work with Community Partners to meet the most basic needs of vulnerable people in our community and empower them to build better futures.

## OUR GUIDING PRINCIPLES



Dignity  
Innovation  
Advocacy  
Collaboration

# Our Guiding Principles



## **Dignity**

Every person deserves to be treated with dignity and respect.



## **Innovation**

Ending hunger requires innovative solutions



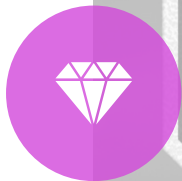
## **Advocacy**

Ending hunger requires action to create systemic change.



## **Collaboration**

Hunger is linked to numerous issues and the only way to solve hunger is to work with partners to address issues of health, housing, and employment.



# Strategic Initiatives

By developing deepened and expanded programs, increasing capacity, and focusing on partnerships and advocacy, our clients will be exposed to services that will help them become self-reliant.



## End Hunger by Providing Nutritious Food

Provide high quality, healthy food. OHK clients are vulnerable to diet related diseases and deserve nutritionally balanced meals.



## End the Cycle of Poverty through Advocacy and Partnerships

Provide food in concert with a support system to help clients acquire skills, resources, and opportunities needed to escape food insecurity.



## Strengthen Organizational Capacity

Build our organization's leadership, infrastructure, and resources needed to evolve with the social/political/economic environment.

# Plan Summary

<b>MISSION</b>	Equitable access to nutritious food today, while building a food secure tomorrow.
<b>VISION</b>	Open Heart Kitchen will work with Community Partners to meet the most basic needs of vulnerable people in our community by empowering them to build better futures.
<b>PRINCIPLES</b>	Dignity - Innovation Advocacy - Collaboration

## END HUNGER BY PROVIDING NUTRITIOUS FOOD

- Provide high quality, healthy food
- Connect vulnerable populations to the nutrition safety net (innovative solutions)

## END THE CYCLE OF POVERTY THROUGH ADVOCACY AND PARTNERSHIPS

- Partner with other Community Based Organizations to create economic stability for clients
- Develop innovative measurements in addition to “meals served”
- Become a stronger advocate for our clients and take stances that reduce poverty and protect the nutrition safety net

## STRENGTHEN ORGANIZATIONAL CAPACITY

- Build a permanent kitchen in the Vineyard 2.0 Project
- Provide meals seven days a week in one location
- Engage the people who fulfill our vision
- Raise funds to make an impact