



Open
Heart
Kitchen

Strategic Plan

2019-2023



Vision, Mission & Guiding Principles

By developing deepened and expanded programs, increasing capacity, and focusing on partnerships and advocacy, our clients will be exposed to services that will help them become self-reliant.

OUR MISSION



Open Heart Kitchen serves prepared, nutritious meals free of charge to the hungry people of the Tri-Valley.

OUR VISION



Open Heart Kitchen will work with Community Partners to meet the most basic needs of vulnerable people in our community and empower them to build better futures.

OUR GUIDING PRINCIPLES



Dignity
Innovation
Advocacy
Collaboration

Our Guiding Principles



Dignity

Every person deserves to be treated with dignity and respect.



Innovation

Ending hunger requires innovative solutions



Advocacy

Ending hunger requires action to create systemic change.



Collaboration

Hunger is linked to numerous issues and the only way to solve hunger is to work with partners to address issues of health, housing, and employment.



Strategic Initiatives

By developing deepened and expanded programs, increasing capacity, and focusing on partnerships and advocacy, our clients will be exposed to services that will help them become self-reliant.



End Hunger by Providing Nutritious Food

Provide high quality, healthy food. OHK clients are vulnerable to diet related diseases and deserve nutritionally balanced meals.



End the Cycle of Poverty through Advocacy and Partnerships

Provide food in concert with a support system to help clients acquire skills, resources, and opportunities needed to escape food insecurity.



Strengthen Organizational Capacity

Build our organization's leadership, infrastructure, and resources needed to evolve with the social/political/economic environment.

Plan Summary

MISSION	Open Heart Kitchen serves prepared, nutritious meals free of charge to the hungry people of the Tri-Valley.
VISION	Open Heart Kitchen will work with Community Partners to meet the most basic needs of vulnerable people in our community by empowering them to build better futures.
PRINCIPLES	Dignity - Innovation Advocacy - Collaboration

END HUNGER BY PROVIDING NUTRITIOUS FOOD

- Provide high quality, healthy food
- Connect vulnerable populations to the nutrition safety net (innovative solutions)

END THE CYCLE OF POVERTY THROUGH ADVOCACY AND PARTNERSHIPS

- Partner with other Community Based Organizations to create economic stability for clients
- Develop innovative measurements in addition to “meals served”
- Become a stronger advocate for our clients and take stances that reduce poverty and protect the nutrition safety net

STRENGTHEN ORGANIZATIONAL CAPACITY

- Build a permanent kitchen in the Vineyard 2.0 Project
- Engage the people who fulfill our vision
- Raise funds to make an impact